



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

## Contract # 103704

**Schedule Dates** 10/30/12-11/06/12  
**Advertiser** Hoover for Judge/Kennedy for Ohio (9271)  
**Agency** Strategic Media Placement (3256)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** House, WBNS (1254)  
**Sales Office** WBNS-TV  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 3134  
**Account Types** Local/Political Candidate  
**Billing Type** Standard  
**Comments** OH HOOVER KENNEDY SPLIT

**Date Entered** 10/29/12  
**Last Modified** 10/29/12  
**Entered By** Veronica Papp  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,380.00  
**Net Total** \$24,820.00  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Nov. 2012	14	\$29,200.00
<b>Grand Total:</b>	<b>14</b>	<b>\$29,200.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/12-11/01/12	4	:30	5:57A- 7A (EST)	3		X	X	X				3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	6a	10/29/12
2.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	5:57A- 7A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	6a	10/29/12
3.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	6P- 6:30P (EST)	4		X	X	X	X			4	\$2,800.00	\$11,200.00	WBNS-TV (WBNS)	6p	10/29/12
4.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6P- 6:30P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6p	10/29/12
5.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	11P- 11:35P (EST)	3		X	X		X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	late news	10/29/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11P- 11:35P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	late news	10/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."